



**Y.A. GOVERNMENT COLLEGE FOR WOMEN,
Affiliated to Acharya Nagarjuna University, Guntur,
Accredited by NAAC with 'B' Grade,
Chirala, Prakasam Dist**



About the Workshop

The objective of the Workshop is to enhance awareness of MSME about Intellectual Property Rights to take measure for protecting their idea and business strategies. Effective utilization of IPR tools by MSMEs which would assist in technology upgradation and enhancing competitiveness.

Resource Person

Sri. Venkateswara Reddy
Legal Advisor,
Municipal Standing Council,
Chirala.

Target Audience

This program is open for
Industry Professionals,
Academicians, IP Practitioners,
Research Scholars, Students.

Chief Patron

Dr. Ch. Ramanamma
Principal
YAGDC(w), Chirala.

Organizing Committee

Sri. Y. Srinivasa Rao, HOD Commerce
Smt. M. Bhagya Lakshmi, Commerce
Smt. M. Velangani, Commerce
Smt. V. Meena, Commerce

VENUE

Seminar Hall,
Y.A. Government College for Women,
Chirala, Prakasam Dist.,
Andhra Pradesh, 523155.

**Organizing
ONE DAY
WORKSHOP
on
Intellectual Property
Rights- Awareness
Program**

07- SEP- 2021

**Contact No:
9989035343**

**LAST DATE OF REGISTRATION
05- SEP- 2021**





YA Govt. College for Women

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DEPARTMENT OF COMMERCE

ACADEMIC YEAR-2021-22

WORK SHOP ON INTELLECTUAL PROPERTY RIGHTS

REPORT ON "INTELLECTUAL PROPERTY RIGHTS – AWARENESS PROGRAMME"

Date:-07-09-2021

The Department of Commerce has organized a One Day Workshop on "Intellectual Property Rights- Awareness Program" dated on 07-09-21. The speaker was Sri.R.Venkateswara Reddy, Legal Adviser Municipal Standing Counsel has acted as a resource person of the programme. He explained about the legal aspects involved in Intellectual Property Rights and also explains the process of registration, how to obtain and of the Intellectual Property Right.

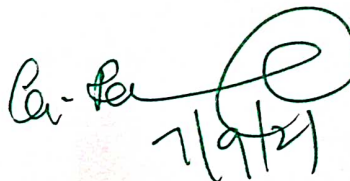
Also in this workshop the main focus is on learning about rights, how it helps innovators to protect their inventions and designs. Additionally, IPR provides them with better collaboration and funding opportunities. The need for IPR in the present society is explained in the workshop i.e. the Demand for IP is growing, especially in developing countries. With an increasing focus on innovation, cross-border research and collaboration, it is necessary to learn about the protection of intellectual property rights. As countries turn to establishing and implementing sustainable development, the need to understand the importance of IPRs has increased. In modern times, research translates and transforms into services or products. IPRs help the innovators to protect and sustain them in the market. If the inventions are patented and used to trade for beginners, it will provide a competitive edge for designers and entrepreneurs. Next the Speaker focused on types of IPR-IPRs have various variations that include copyright, trademark, design and copyright, in which some aspects are more widely discussed in the educational community than others. Experts believe that essential awareness of the Creator's rights should be developed for students from the school level. Students will grow into a professional world where they will develop and exercise IP rights, which is why it should be made part of school and university courses by developing expertise in the teaching profession. The last concept is about scope of IPR in the business-The Indian Institutes of Technology

(IITs) continues to claim top patents, with 540 applications in 2017-18, followed by Amity University with 119 applications. The IPR ecosystem at non-university institutions across the country requires lengthy efforts to make students aware of the importance and processes of completion. Leadership in financial institutions presses developers/entrepreneurs to own their technology before requesting funding. Therefore, when an innovator chooses to file an IPR, it offers other benefits in addition to protection such as licensing, better collaboration and funding opportunities. The educational community needs a high level of sensitivity and exposure to patents and trade-offs. All academic and research institutions must also develop internal technologies to evaluate and apply for provisional patent applications and patented technology sales.

Later suggestions and advices were given by the Speaker that -Young innovators must realize their importance as emerging designers and how can they contribute towards the betterment of the communities by creating products and getting them responsibly patent. For decades, India has been a good destination for MNCs to harness the power of bright young innovators. According to research, India has a fantastic talent of designers and researchers who have played a significant role in the growth of some of the world's largest MNCs. Needless to say, educational institutions are deeply involved in making the dreams of the founders new. These institutions guide their students with research information using patents, making copyright books a rich and original source of advanced research.

To conclude the workshop was done in an interactive way, at each concept students had a discussion with the Speaker, all the students were benefitted with the knowledge shared by Sri.R. Venkateswara Reddy.




Principal
Y.A. Govt. Degree College for Women
CHIRALA-523155, Prakasam Dt. (A.P.)



Name of the Activity: IPR legal aspects
Venue: Virtual Class Room
Date: 07-09-2021
Time: 11:25 AM

Resource Person R. Venkateswara Reddy is explaining about IPR legal aspects.



Principal 07/09/2021
Y.A. Govt. Degree College for Women
CHIRALA, Praksam Dist., (A.P.)

2021-2022

Y.A. Govt. Degree college For women, chitala.

Department of commerce

Work Shop on Intellectual Property Rights

List of Students Participated

Name of the Activity: work shop on Intellectual Property Rights Date: 07-09-2021

S.No	Name of the Student	Class	Signature of the Student
1	M. Naga lakshmi	M.P.C.S	M. naga lakshmi
2	V. Shiva Pavani	B.com	v. shiva pavani
3	P. shasradha	B.Z.C	p. shasradha
4	V. Bhuvaneshwari	M.Z.C	v. Bhuvaneshwari
5	M. Sandhya	M.Z.C	M. Sandhya
6	D. Gayathri	B.com (CA)	D. Gayathri
7	M. sirisha	M.Z.C	M. sirisha
8	P. saradha	B.Z.C	P. saradha
9	D. bhuvaneshwari	M.Z.C	D. bhuvaneshwari
10	sk. Jabeena	M.P.C.S	sk. Jabeena
11	Sd. Shabbu	B.Z.C	Sd. Shabbu
12	K. Divya	B.Z.C	K. Divya
13	G. Venkatarao	M.Z.C	G. Venkatarao
14	G. Venkata Sujatha	M.P.C.S	G. Venkata sujatha
15	M. Sravani	m.p.c.s	M. Sravani
16	M. Sravani	M.Z.C	M. Sravani
17	sk. Reshma	BA	sk. Reshma
18	A. Sri Lakshmi	B.Z.C	A. Sri Lakshmi
19	E. Sravani	M.P.C	E. Sravani
20	E. Swarna Kumari	M.P.C	E. Swarna Kumari
21	D. Bhavani	M.Z.C	D. Bhavani
22	D. Sushma	m.p.c	D. Sushma
23	V. Shrilakshmi	M.Z.C	V. Shrilakshmi
24	sunnapu Nagalakshmi	B.Z.C	sunnapu Nagalakshmi
25	B. poashanthi	M.Z.C	B. poashanthi
26	M. Supriya	M.Z.C	M. Supriya
27	A. Sowjanya	B.com	A. Sowjanya
28	sk. Shabhina	B.com	sk. Shabhina
29	k. mounika	m.p.c.s	k. mounika
30	Azura Kumari	B.com	Azura Kumari
31	P. Dwaraka	M.Z.C	P. Dwaraka
32	J. Suvashina	B.com	J. Suvashina
33	G. Venkata Sujatha	B.com	G. Venkata Sujatha
34	P. Hema chandrika	B.Z.C	P. Hema chandrika

2021-2022

Department of Commerce

Workshop on Intellectual Property Rights

35	K. Divya	B.A	K. Divya
36	V. Lavanya	M.Z.C	V. Lavanya
37	E. Sravani	M.Z.C	E. Sravani
38	S. Manika	B.A	S. Manika
39	Y. Supriya	BA	Y. Supriya
40	A. Ambica	B.com	A. Ambica
41	B. Tejwani	BA	B. Tejwani
42	K. Ayuna	M.Z.C	K. Ayuna
43	V. Lavanya	B.ZC	V. Lavanya
44	V. Prashanthi	B.A	V. Prashanthi
45	T. Naga Komali	B.com	T. Naga Komali
46	P. Dwaraka	B.A	P. Dwaraka
47	M. Kavitha	B.ZC	M. Kavitha
48	R. Pradhuja	B.A	R. Pradhuja
49	C. Madhavi	M.P.C.S	C. Madhavi
50	A. Manisha	B.com	A. Manisha
51	G. Sowjanya	B.A	G. Sowjanya
52	K. Roja	B.com	K. Roja
53	E. Danya	M.ZC	E. Danya
54	M. Sandya	M.Z.C	M. Sandya
55	J. Sravani	B.Z.C	J. Sravani
56	S. Nagalakshmi	M.Z.C	S. Nagalakshmi
57	M. Sai	B.ZC	M. Sai
58	Annadi. Tejasree	B.A	Annadi Tejasree
59	M. Davani	B.Z.C	M. Davani
60	K. Divya	B.ZC	K. Divya
61	SK. Chandini	M.Z.C	SK. Chandini
62	V. Lavanya	B.COM	V. Lavanya
63	Ch. Sai Lavanya	B.A	Ch. Sai Lavanya
64	M. Rebka	B.A	M. Rebka
65	D. Bhuvana Sai	B.com	D. Bhuvana Sai
66	A. Vardhini	B.COM	A. Vardhini
67	B. Supriya	B.A	B. Supriya
68	A. Divya	B.Z.C	A. Divya
69	T. Prashanthi	B.com	T. Prashanthi
70	M. Jyothi	B.ZC	M. Jyothi
71	D. Bhavani	B.A	D. Bhavani
72	N. Anusha	B.com(S)	N. Anusha
73	Y. Sri Lakshmi	M.ZC	Y. Sri Lakshmi
74	S. Nagalakshmi	M.ZC	S. Nagalakshmi
75	K. Madhavi	B.com(S)	K. Madhavi
76	K. Priyanka	B.com(S)	K. Priyanka
77	M. Supriya	M.Z.C	M. Supriya
78	B. Venkata bhavani	B.com(W)	B. Venkata Bhavani
79	S. Nagalakshmi	B.COM(S)	S. Nagalakshmi

